

Our intellectual property statement

Cohesion Marketing Comms shall own the intellectual property rights in the Works for all materials produced by staff, freelancers or external contractors in their employ.

Therefore all written material, whether held on paper, electronically or magnetically which was made or acquired by employees, freelancers or contractors in the course of their employment with Cohesion Marketing Comms is our property and our copyright.

On payment in full of all charges to us by the client we agree, on receiving a written request by the client and at the client's expense, to assign the intellectual property.

Cohesion Marketing Comms shall have an irrevocable royalty free licence to use the intellectual property rights in the works for its own benefit in its advertising and as examples to show to other clients or prospective clients.

Unless otherwise agreed in writing by us the client shall have no rights in the intellectual property rights of any background or working materials created or used by Cohesion Marketing Comms in the provision of the Services.

It is the client's responsibility to ensure that any materials provided to Cohesion Marketing Comms shall not infringe the intellectual property rights of any third party.

For projects where we purchase rights managed imagery we will ensure that the rights are assigned to the client for the period agreed. Information relating to rights managed imagery and assignment to clients is recorded on our studio database system.



Cohesion.

Business focused marketing communications